ARCHIE SERIES

Archie's Pal Jughead

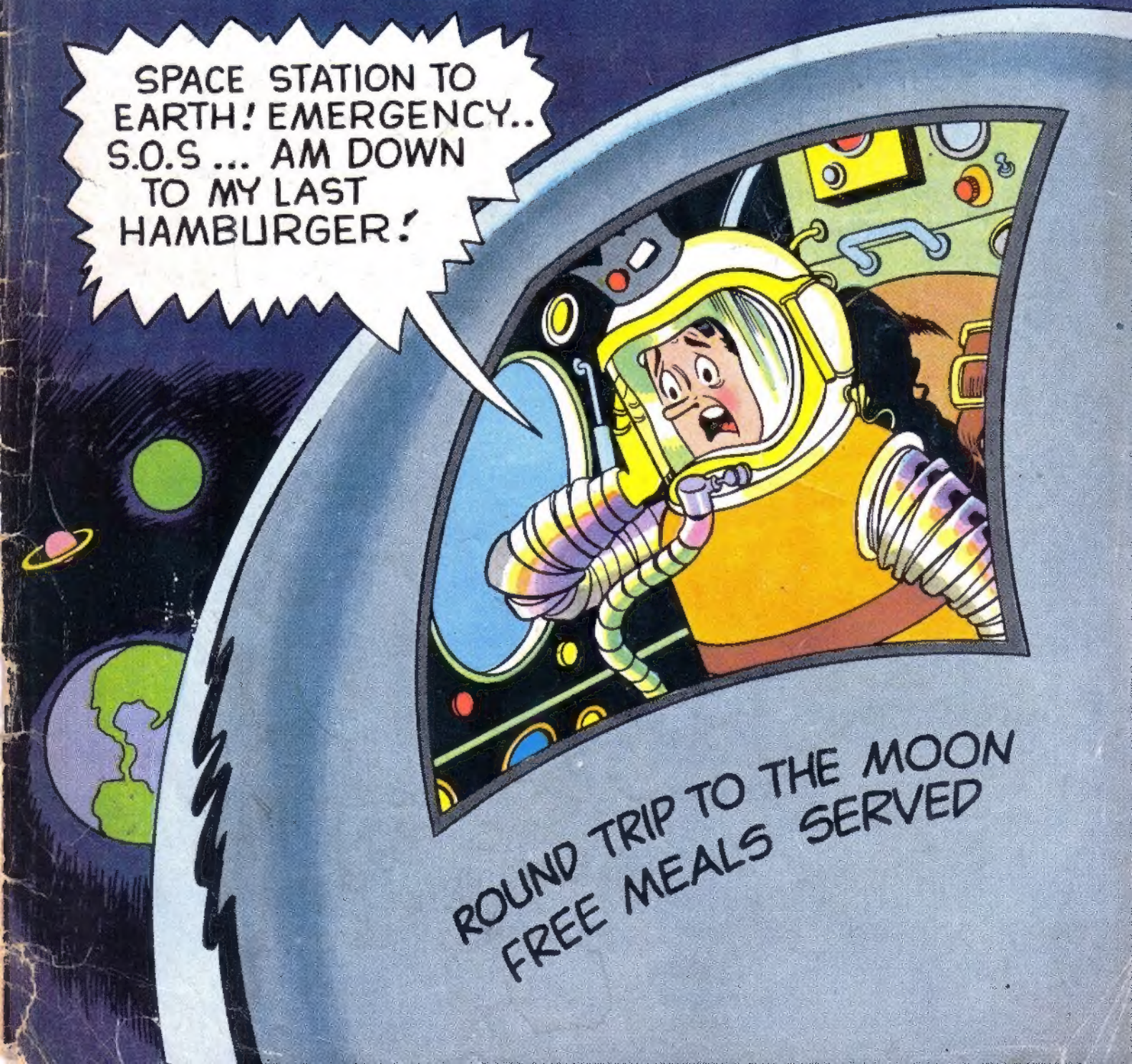
APPROVED BY THE COMICS CODE AUTHORITY

12¢

PDC

JULY

NO. 86



EXPLODING "SECRET SERVICE" TIME BOMB

Plunger
Timing Device
Ammunition

ONLY $1.00

Can Be Set To Explode In Seconds, Minutes, Or Hours

Imagine an exploding "Time Bomb" that you can set for seconds, minutes or hours. All you do is load the ammunition (standard caps) set your timer for different intervals (works on pressure principles) and watch the fun as it explodes automatically. It's completely harmless, but the explosion can be heard for a block. Can be exploded over and over again. Really creates a riot. Perfect for hiding in unexpected places. $1. plus 25¢ shipping charges.

- Explodes over and over again
- Steel firing mechanism
- Can be set to explode in seconds, minutes or hours

10 Day Free Trial

Order now. If not 100% delighted, simply return for prompt refund of full purchase price.

MONEY BACK GUARANTEE

Honor House Prod. Corp. Dept. CH 30
Lynbrook, New York

Rush my exploding Time Bomb at once. If I am not 100% delighted, I may return after 10 Day Free Trial for price refund of purchase price.

☐ I enclose $1.00 plus 25¢ shipping charges.
☐ Send C.O.D. I will pay postage on delivery and C.O.D. and shipping charges.

NAME.....

Address.....

COMPLETE 4 PIECE MATCHED SET OF LUGGAGE

Unbelievably Priced at ONLY $2.98

Yes, that price is correct . . . Only $2.98 for the complete 4 piece set. Not $2.98 each, but $2.98 complete for all 4 pieces. And, there is nothing else to buy . . . no extras, no additions. Its modern appearance and wide-stitched simulated leatherette material will amaze you with its good looks.

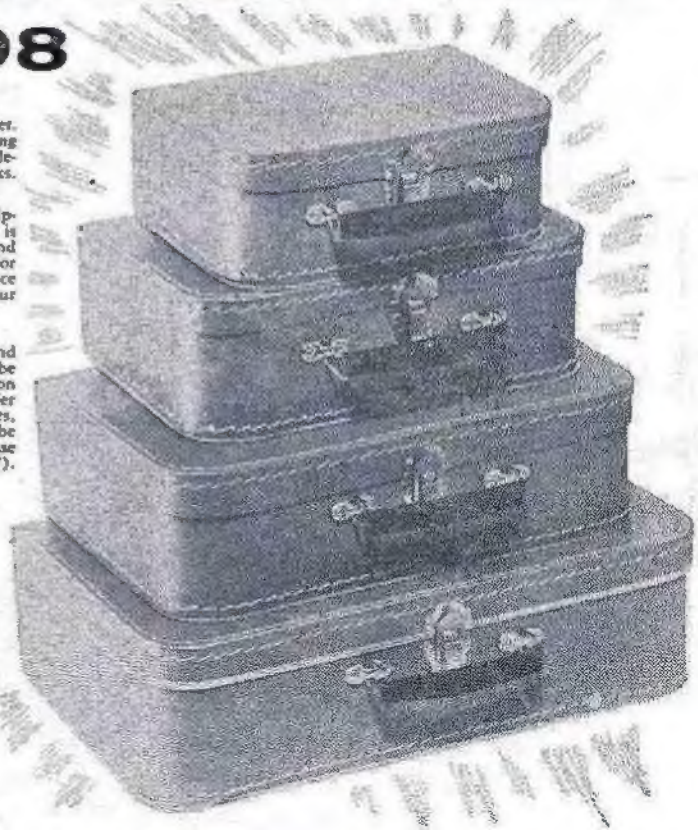
IMPORTED AND MASS PRODUCED TO MAKE THIS PRICE POSSIBLE

This tremendous bargain is possible only through the use of pressed chip-board. This wonderfully versatile material bends around three sides and is bonded by sturdy wide stitching to the overlapping closing. Snap locks and handles are riveted in place. The big one has extra metal stripping for strength and long wear. Inside has laminated modern design print. Each piece fits inside the next larger which saves your storage space and makes our shipping easier.

NOT FANCY LUGGAGE — BUT USEFUL, PRACTICAL

You will be thrilled and delighted with the many, many uses you will find for this set. It will make a marvelous gift and your thoughtfulness will be appreciated for such a long time. Lightweight. It avoids the silly situation where the luggage weighs more than the clothing carried. When this offer was first made to us by the overseas company we couldn't believe our ears, but we were delighted when we saw it just a few days ago—and you will be too. Each piece serves a specific purpose such as vanity and cosmetic case (8"), personal Valet (10"), overnight case (12") or family size (14").

Remember, the complete price for all 4 matched pieces of luggage is only $2.98. Because of its size, we are forced to ask for an additional 63c shipping charge. Note: Due to the Federal Law, there is a 10% excise tax on all purchases of luggage. This Federal tax (30c in this instance) is turned over directly by us to the Government. We merely act as agents and in no way, benefit. Kindly add this 30c to your purchase price when ordering.



MONEY BACK GUARANTEE

10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only $2.98 plus C.O.D., shipping charges and excise tax. Then, even use them for 10 full days, and if you are not 100% delighted then simply return them for your full purchase price refund.

HONOR HOUSE PROD. CORP. Dept. CV 98
Lynbrook, N. Y.

Rush my matching 4-piece set of luggage at once. I understand if I am not 100% delighted I may return it for prompt refund of full purchase price.

☐ I enclose $2.98 plus 63c shipping charges and 30c Federal excise tax. Same Money Back Guarantee.
Send C.O.D. I will pay postman on delivery plus C.O.D., shipping charges and excise tax.

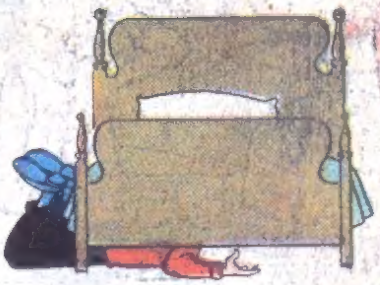
Name _____

Address _____

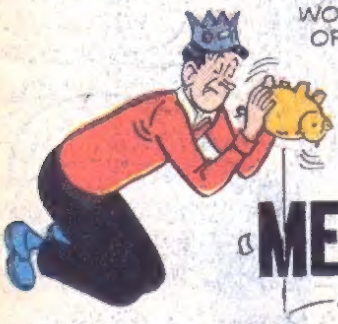
HMM... AN OLD BUS TOKEN...

AN INDIAN HEAD PENNY..

ANOTHER BUS TOKEN..



A FREE PASS TO THE CHICAGO WORLD'S FAIR OF 1933 AND A DEWEY BUTTON!



Jughead

MERRILY WE BOWL ALONG

I CAN SURE USE SOME REAL MONEY!

WELL, THERE'S ONLY ONE THING FOR AN HONEST, DECENT, UP-STANDING YOUNG LAD TO DO-

I'LL BORROW IT FROM ARCHIE!

ARCHIE'S PAL JUGHEAD, No. 86, July, 1962. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 36 East Wacker Dr., Chicago 1, Ill. Hollywood office: 489 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices.
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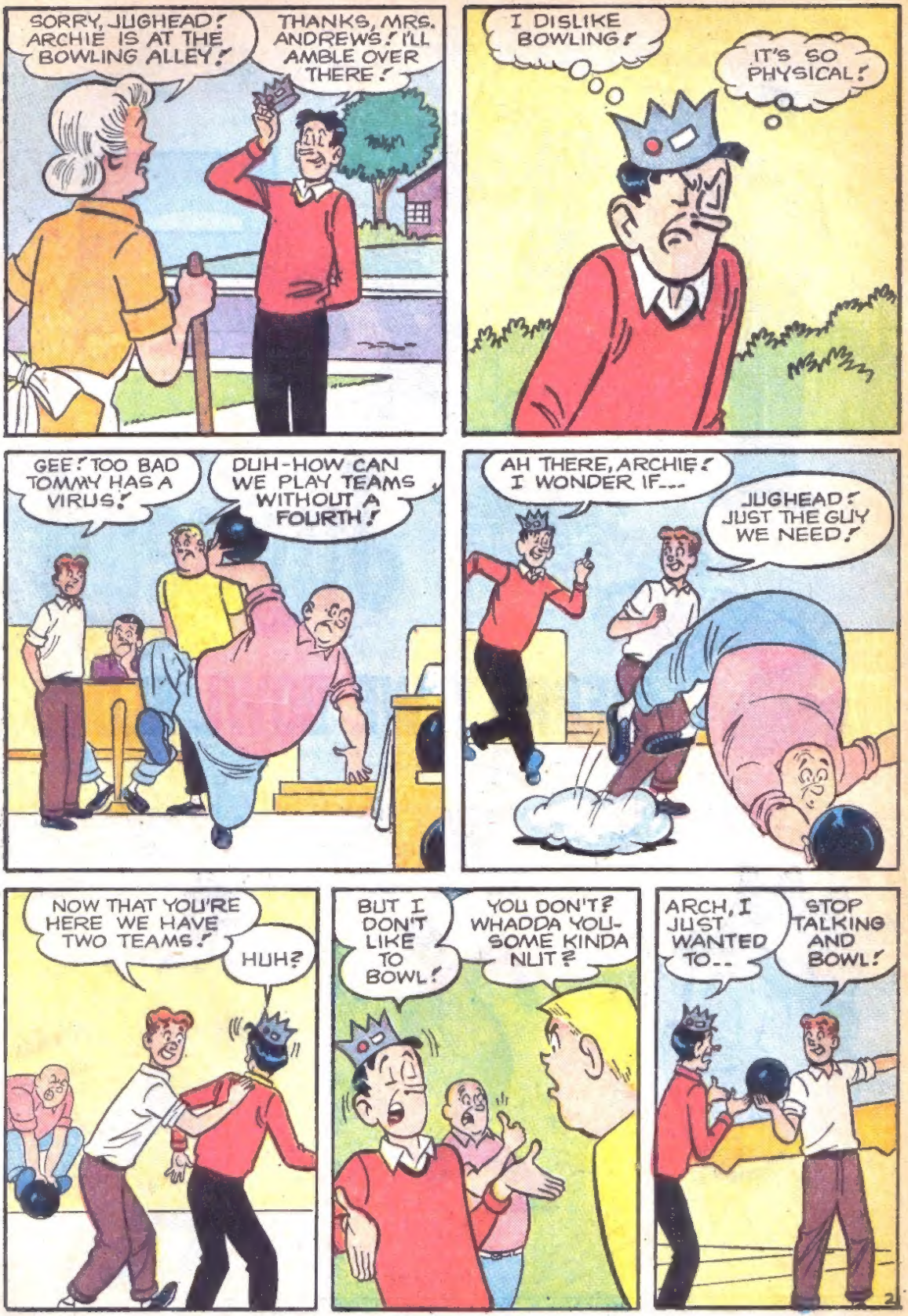

SORRY, JUGHEAD! ARCHIE IS AT THE BOWLING ALLEY!
THANKS, MRS. ANDREWS! I'LL AMBLE OVER THERE!
I DISLIKE BOWLING!
IT'S SO PHYSICAL!
GEE! TOO BAD TOMMY HAS A VIRUS!
DUH-HOW CAN WE PLAY TEAMS WITHOUT A FOURTH!
AH THERE, ARCHIE! I WONDER IF...
JUGHEAD! JUST THE GUY WE NEED!
NOW THAT YOU'RE HERE WE HAVE TWO TEAMS!
HUH?
BUT I DON'T LIKE TO BOWL!
YOU DON'T? WHADDA YOU-SOME KINDA NUT?
ARCH, I JUST WANTED TO..
STOP TALKING AND BOWL!
2

ARCH, WILL YOU LISTEN TO ME FOR TWO SECONDS, PLEASE?
PLONK!
WOW! JUG BOWLED A STRIKE!
WHAT AN EYE!
DUH..DO THAT AGAIN!
DON'T BE SILLY! IT WAS AN ACCIDENT!
AS I WAS SAYING, ARCHIE, I'M A TRIFLE BROKE..
ZONK
3

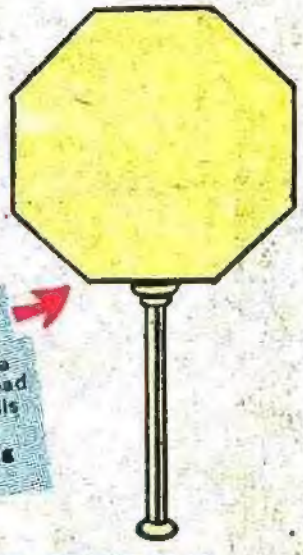
JUGHEAD, YOU'RE A BOWLING GENIUS!
TERRIFIC, MAN!
NO, NO, NO, NO!
I'LL PROVE IT WAS JUST LUCK! I'LL DO IT THIS WAY... WITH MY EYES CLOSED...
SEE? NOTHING! THE OTHERS WERE JUST LUCKY ACCI--
PLONK!
WOW! A PERFECT STRIKE!
FACE IT, JUG! YOU'VE GOT A MAGIC TOUCH!
YOU'RE A NATURAL FOR THE TEAM!
MAYBE YOU'RE RIGHT!
I'LL CALL COACH KLEATS!
THREE CHEERS FOR JUGHEAD JONES--THE BOWLING FOOL OF RIVERDALE HIGH!
4.

JUGHEAD! DEAR BOY! AM I GLAD TO SEE YOU! THE BOWLING TEAM NEEDS YOU! THE SCHOOL NEEDS YOU!
LET ME HELP YOU INTO MY OFFICE! WE'LL TALK THINGS OVER!
JUGGIE, IS IT TRUE YOU'RE CAPTAIN OF THE BOWLING TEAM?
NOT ANY MORE!
HOW COME?
COACH KLEATS EXPLAINED THE TRAINING RULES, SO I QUIT!
I DIDN'T MIND THE FOUR HOURS OF DAILY EXERCISE...
I DIDN'T MIND GETTING TO BED EVERY NIGHT BY TEN...
BUT WHEN HE CUT ME DOWN TO A DOZEN HAMBURGERS A DAY, THAT WAS TOO MUCH!!
THE END

REGGIE
PET SET
RIVERDALE PET SHOW
MY PET HAS A VOCABULARY OF ABOUT 50 WORDS!
THAT'S VERY GOOD, DILTON!
MINE CAN SAY ABOUT 80 WORDS!
I DOUBT IF ANYBODY ELSE HAS A PET THAT CAN SAY AS MUCH!
REGGIE, IS YOUR PET VERY TALKATIVE?
NO, THANK HEAVEN! SHE'S NOT!
END

KNOW YOUR SIGNS — FOR BIKE TIRES — FOR SAFETY

U.S. ROYAL TIRES



FILL IN THIS SIGN

Even if the lettering on a traffic sign cannot be read the shape and color tells you what to do. **Fill in the right warning on this sign.**

See your friendly U.S. Royal Dealer. Ask him for the interesting "Traffic Sign" folder or write to U.S. Rubber.

U. S. ROYAL BIKE TIRES

There's a U. S. Royal tire to fit your bike. 3 ply center-lap construction means safety and longer wear. If you need new tires — Royals aren't expensive — a Middleweight tire sells for less than $3.00.

US RUBBER

. . . Quality-manufactured in U.S.A. by

United States Rubber

CYCLE TIRE DEPARTMENT • 549 East Georgia Street Indianapolis 6, Indiana

"I got a new bike for my birthday last week, and is it something! It has a Bendix® Automatic Transmission and Power Brake on it. You start off like a jet, practically, and climb hills real fast. Stopping's safer, and pedaling's easier, too. Shifting is real easy—just back-pedal a couple of inches, and you're off! No handlebar controls to fool with, like old-fashioned 3-speed brakes. Guess that's why Bendix Automatic Brakes now outsell the 3-speed kind.* Get the free folder. Go over it with your mom and dad. That's the sure way to get Bendix Automatic Brakes on your bike."

Look for the "Red Bands" (Design pat. pending)

*Based on latest bicycle industry reports.

THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION, ELMIRA, N. Y.

GET MORE FACTS. SEND FOR FREE FOLDER!

Rush my copy of your illustrated folder fully describing the new Bendix Automatic Transmission and Power Brake.

ECLIPSE MACHINE DIVISION, DEPT. A
THE BENDIX CORPORATION
ELMIRA, NEW YORK

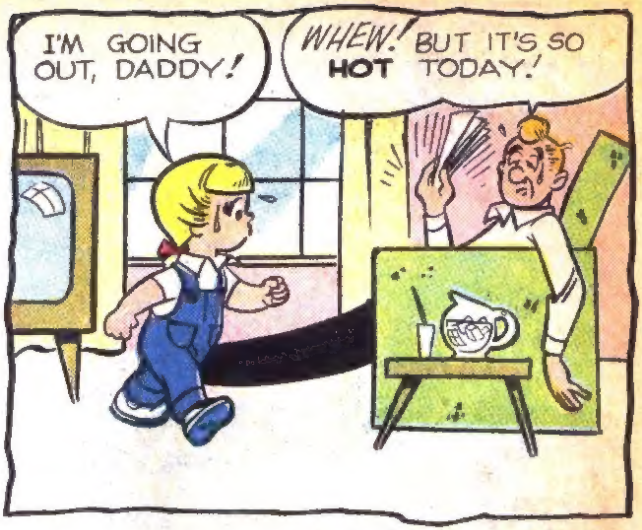
Name _____ (Please Print)

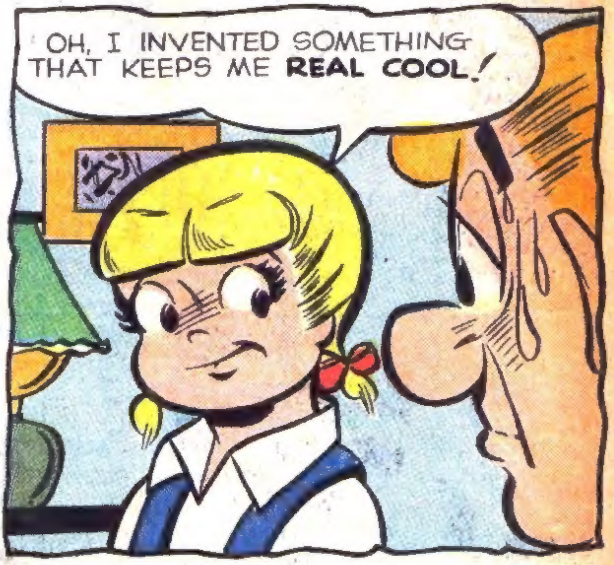
Address _____

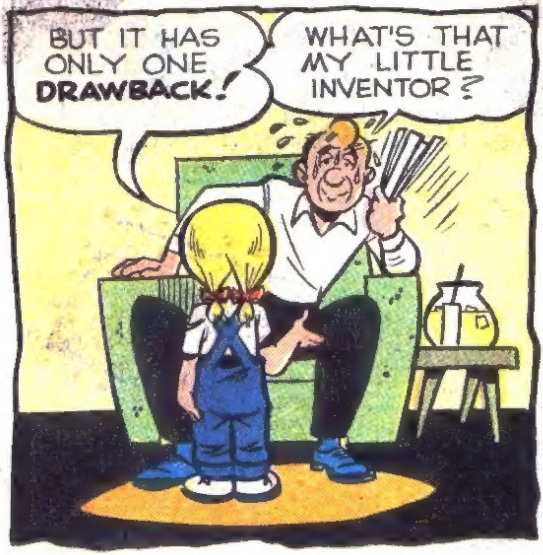
City _____ Zone ____ State _____

LIL JINX

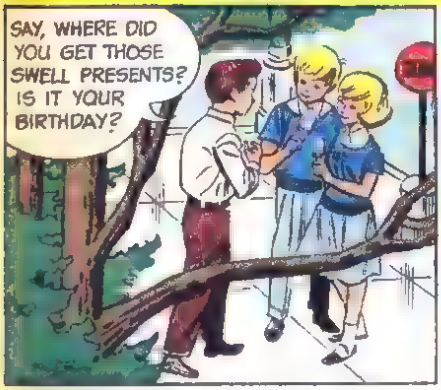
"A GOOD THAW-T!"

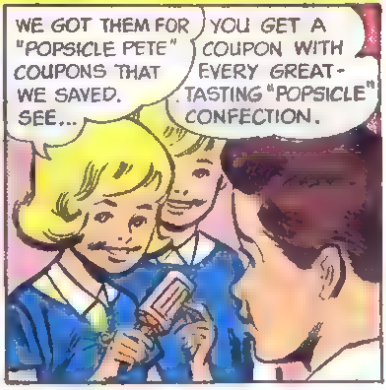


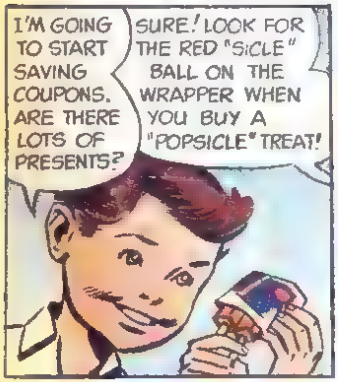


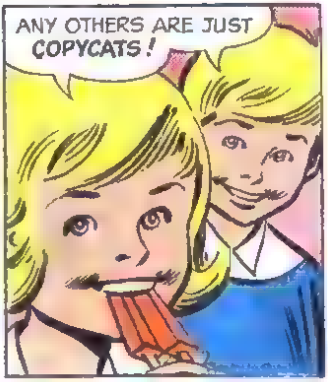


FUN WITH THE "POPSICLE" KIDS






I'M GOING TO START SAVING COUPONS. ARE THERE LOTS OF PRESENTS?
SURE! LOOK FOR THE RED "SICLE" BALL ON THE WRAPPER WHEN YOU BUY A "POPSICLE" TREAT!



8 LATEST TWIST HITS $1.00

Here Are The New Twist Titles

SET #17

1 TAKE A CHANCE
2 LOVING YOU
3 I WAS WRONG
4 THE HILLBILLY TWIST
5 DID YOU TELL HIM
6 THE PEPPERMINT TWIST
7 YES, SHE KNOWS
8 SHE JUST COULDN'T TAKE IT

IN STORES 8 RECORD HITS 89¢ EACH COSTS $7.12
OUR PRICE AT $1.00 plus 10¢ postage $1.10

YOU SAVE $6.02

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full $1.00 refund.

NOW YOU GET THE NATION'S TOP 8 TWIST RECORD HITS for only $1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

REMBRANDT CO., Dept. 489T, 285 Market St., Newark, N. J.
☐ Send Set No. 17
☐ Send 45 rpm

Send the 8 TWIST RECORD HITS. I enclose $1.00 plus 10c postage and handling. My money will be refunded if not satisfied. ☐ I enclose $2.20. Send 2 sets.

NAME.....

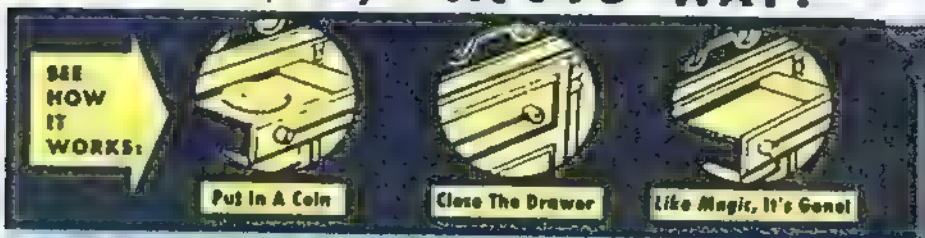
ADDRESS.....

CITY..... STATE.....

CANADIAN ORDERS $1.25

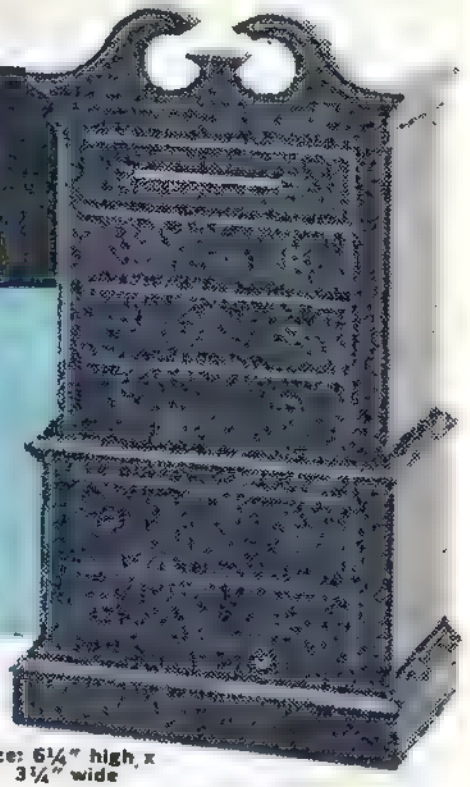
$AVE HUNDREDS OF DOLLAR$...

THIS NEW, MAGIC WAY!



AMAZING CHEST-O BANK

. is more than a bank! It's actually a magic trick that will have your family, friends and neighbors waiting in line to put in their money—just to see how it works. But only you know the secret . . and only you have the key to get out the money and buy the things you've always wanted. What's more, the CHEST-O BANK is a beautiful addition to your room . because it's an accurate scale model of a $35,000 genuine antique colonial chest-on-chest. And it's made to last . high-pressure molded of grained cherrywood polystyrene with a steel vault-type back and gleaming nickel plated key. Best of all, it costs only $1.98 postpaid. And if you don't get back twice that amount within the first 10 days you own it, just send it back and we'll refund every penny of your money. Order your CHEST-O BANK today.



Size: 6¼" high, x 3¼" wide

ONLY $1.98 ppd.

MAIL COUPON TODAY

HARRISON PRODUCTS, Dept. AC-8
P.O. Box 672, Plainview, N. Y.

Please rush me . . . CHEST-O BANK(S) at $1.98 each, ppd. I am enclosing $..... in cash, check or M.O. (No C.O.D.) I understand that if I am not amazed and delighted, I can return it within 10 days for a full refund.

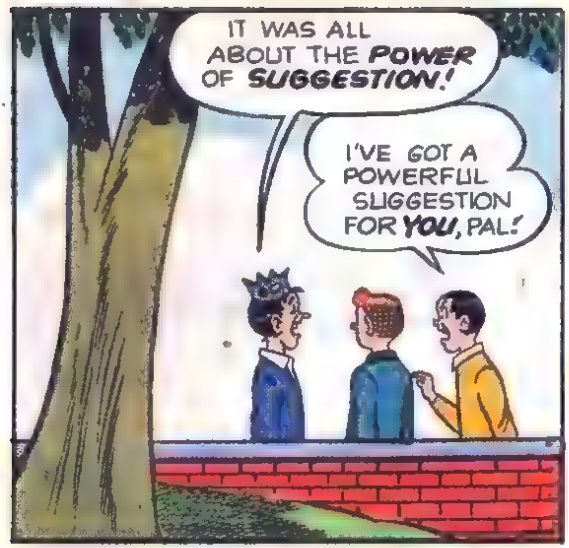
Name.....

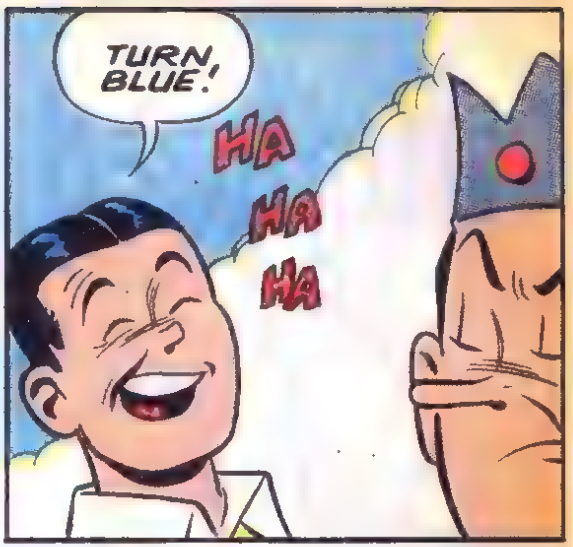
Address.....

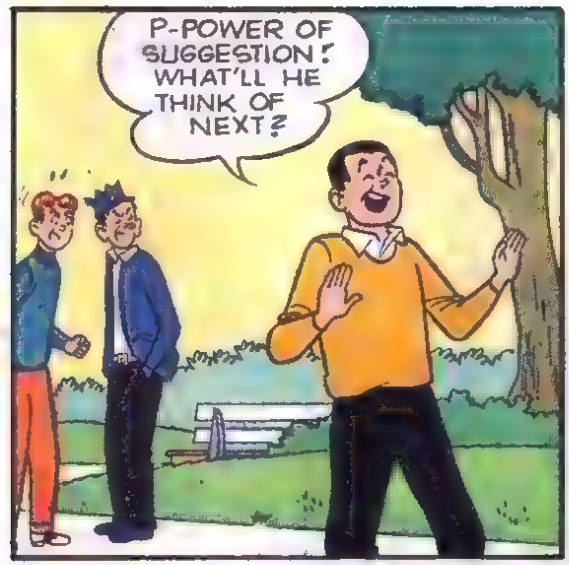
City . . Zone State .

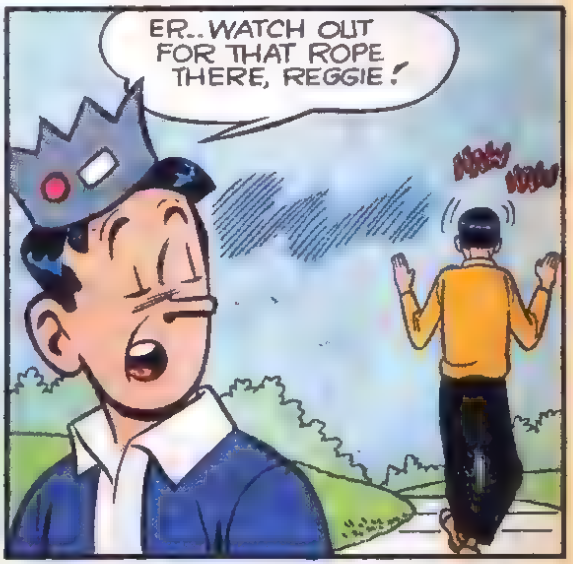
HARRISON PRODUCTS, Dept. AC8 Box 672, Plainview, N.Y.

Jughead
rope trick
ARCH! I'VE BEEN THINKING!
BRAG! BRAG! BRAG! IS THAT ALL YOU CAN DO?
I READ THIS BOOK, SEE?
HEY! NO KIDDING?
IS THAT GOLDILOCKS CHICK STILL MAKING THE SCENE AT THE THREE BEARS' PAD?
HA HA

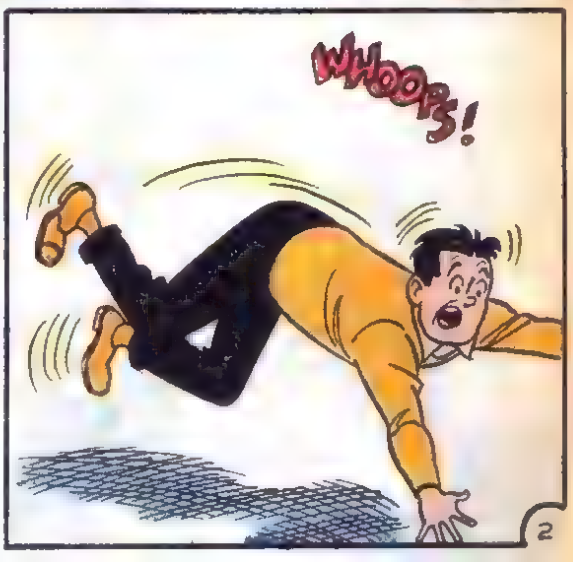

IT WAS ALL ABOUT THE POWER OF SUGGESTION!
I'VE GOT A POWERFUL SUGGESTION FOR YOU, PAL!


TURN, BLUE!
HA HA HA


P-POWER OF SUGGESTION! WHAT'LL HE THINK OF NEXT?


ER..WATCH OUT FOR THAT ROPE THERE, REGGIE!
Holy Moly

HUH? WHAT ROPE?
I DON'T SEE ANY ROPE! YOU...


WHOOPS!

H-H-HOW DID YOU DO THAT?
HE SUGGESTED THAT THERE WAS A ROPE THERE, AND YOU TRIPPED OVER IT!
BAH! LET'S NOT BE CHILDISH!
DON'T STEP ON ANY TACKS, PAL!
EEYOWW!
IT..IT'S BLACK MAGIC! V.VOODOO! HE'S IN LEAGUE WITH THE DEVIL!
G-GOLLY!
HAALLP!
3

JUG! H-HE'S RIGHT! YOU WORKED SOME OF HOKUS-POKUS ON HIM!
AW! COME OFF IT, ARCH!

HE'S JUST A SUCKER FOR THE POWER OF SUGGESTION!
NO! THAT WAS TOO REAL!

Y-YOU'VE GOT AN EVIL POWER OF SOME SORT!
HA! WHAT AN IMAGINATION!

LOOK! I SUGGEST THAT THERE'S A ROPE STRETCHED ACROSS THE SIDEWALK...

NOW PROVE HOW SILLY YOU ARE BY WALKING RIGHT THROUGH IT!
I GUESS IT IS KIND OF

SILLY!?
?.?.?.
4

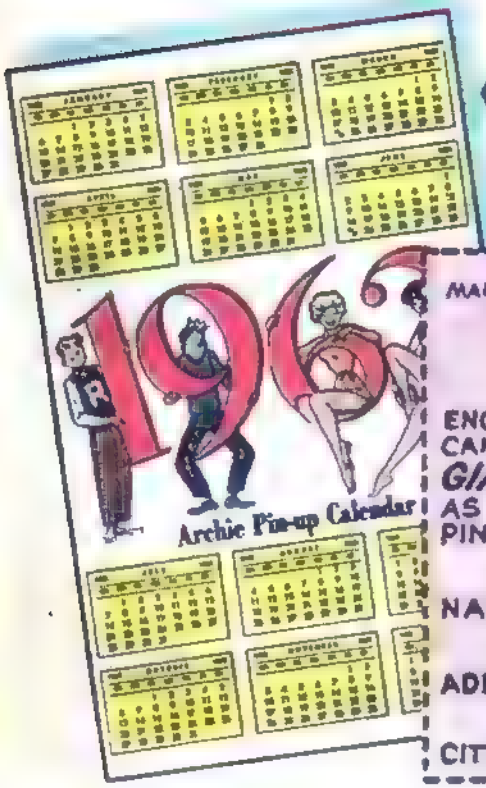
HELP! REGGIE! W-WAIT FOR ME!
COME BACK HERE, ARCH! YOU'RE NOT KIDDING ME!
HMPH! THOSE TWO ARE IN CAHOOTS!
I GUESS I KNOW WHEN SOMEONE'S PULLING MY LEG!
OOH! OOH!
M-MY LEG! IT FEELS LIKE IT'S BEING STRETCHED!
G-GET HOLD OF YOURSELF, JUG! YOU'RE BEGINNING TO BELIEVE YOUR OWN PUBLICITY!
5.

JUGGIE! DID YOU HURT YOUR LEG?
NAH! I JUST THOUGHT I DID!
IT ALL STARTED WITH ME THINKING ABOUT THE POWER OF SUGGESTION!
I SUGGESTED THERE WAS A ROPE THERE! SEE?
NO!
SO REGGIE WALKS ALONG, AND HE PRETENDS TO..
WHAM!
YIPE! IT HAPPENED AGAIN!
I'LL BE A MONKEY'S UNCLE!
I'VE JUST GOT TO STOP THINKING! I'VE JUST GOT TO!
END

THE SECRET IS OUT!

FOR THE FIRST TIME ARCHIE REVEALS HIS SECRET! DON'T MISS THIS EXCITING FUN-FILLED *GIANT-SIZE ARCHIE ANNUAL #14!*

USE THE COUPON BELOW TO GET ON OUR PRE-PUBLICATION LIST. AND RECEIVE THIS FULL COLOR 1963 PIN-UP CALENDAR *FREE!*



MAIL TO: ARCHIE ANNUAL #14
RM.603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE *GIANT-SIZED ARCHIE ANNUAL #14* AS SOON AS IT IS OFF THE PRESS...PLUS THE PIN-UP CALENDAR AS A *FREE BONUS!*

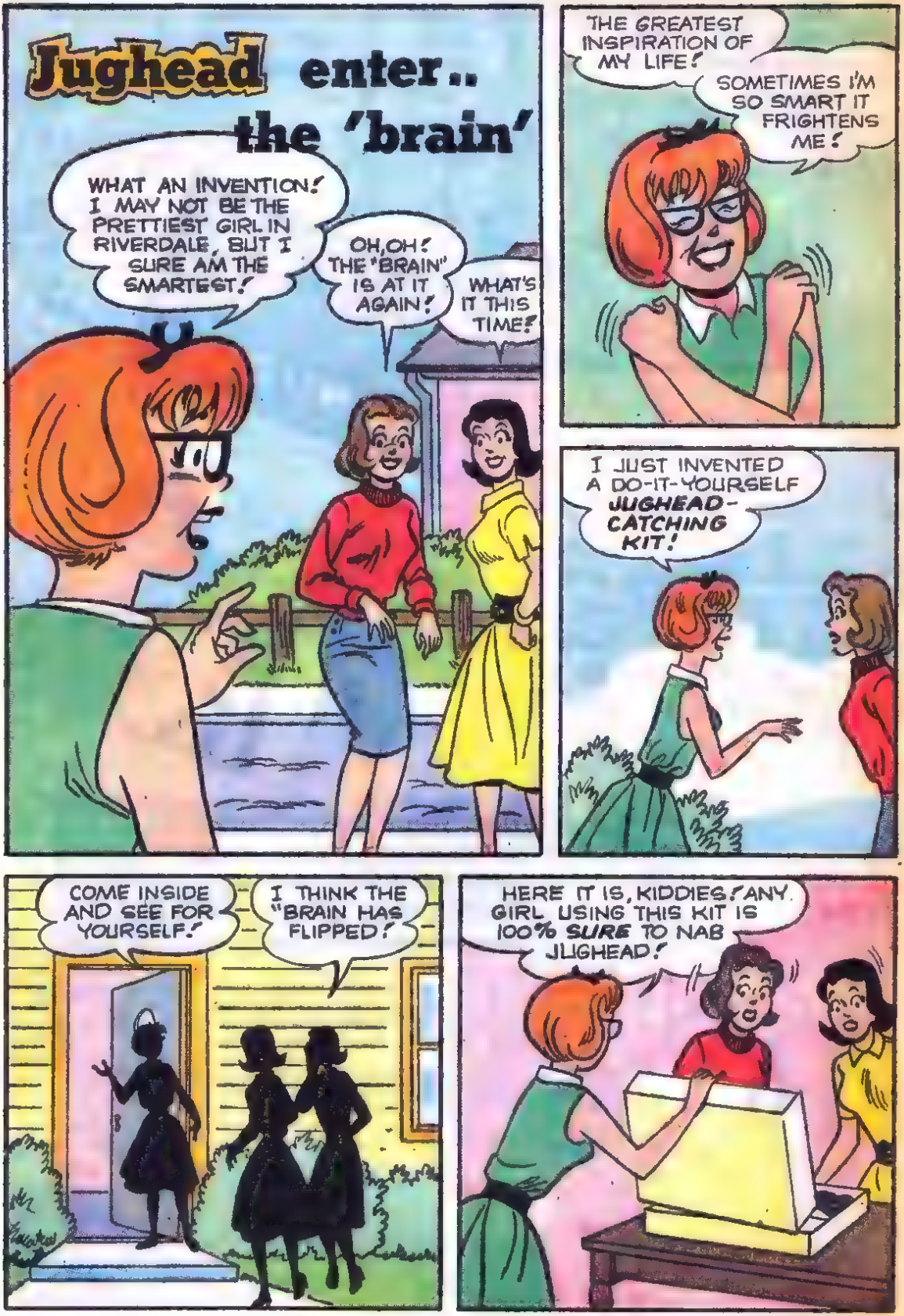
NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

PLEASE NOTE!

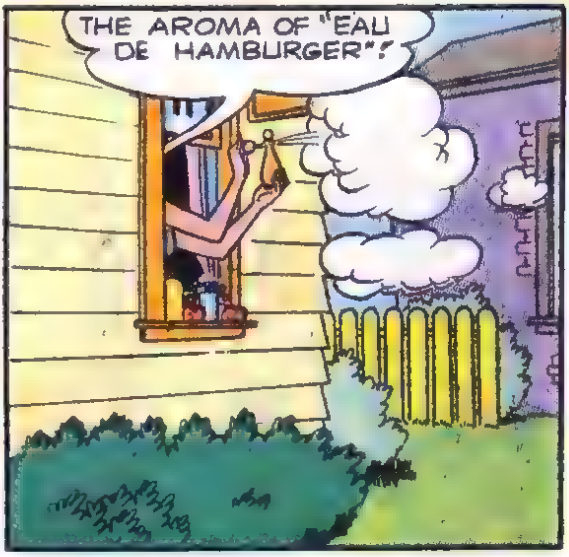
THIS IS A PRE-PUBLICATION OFFER!...THE CALENDAR AND ANNUAL ARE MAILED SEPARATELY AS SOON AS EACH IS OFF THE PRESS!


Jughead enter.. the 'brain'
WHAT AN INVENTION! I MAY NOT BE THE PRETTIEST GIRL IN RIVERDALE, BUT I SURE AM THE SMARTEST!
OH,OH! THE "BRAIN" IS AT IT AGAIN!
WHAT'S IT THIS TIME!
THE GREATEST INSPIRATION OF MY LIFE!
SOMETIMES I'M SO SMART IT FRIGHTENS ME!
I JUST INVENTED A DO-IT-YOURSELF JUGHEAD-CATCHING KIT!
COME INSIDE AND SEE FOR YOURSELF!
I THINK THE "BRAIN HAS FLIPPED!
HERE IT IS, KIDDIES! ANY GIRL USING THIS KIT IS 100% SURE TO NAB JUGHEAD!

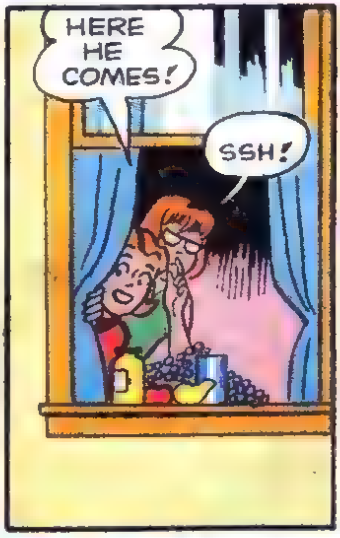
SPECIAL "EYE-CATCHER" SIGN
GOVERNMENT
FOOD TASTING CENTER
VOLUNTEERS WANTED
PAD FOR KEEPING TRACK OF VICTIM'S WHEREABOUTS
WAX FRUIT FOR PLACING ON WINDOW SILL AS A DECOY
RECORD OF SOUND OF HAMBURGERS AND HOT DOGS FRYING ON THE STOVE
SPRAY ATOMIZER TO CREATE ODOR OF GRILLED HAMBURGERS
LASSO ROPE, FOR USE WHEN ALL ELSE FAILS

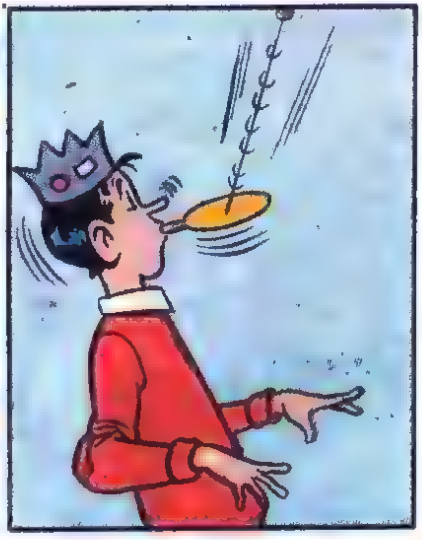
"BRAIN" YOU'RE AN ABSOLUTE GENIUS!
YOU'RE ONLY SAYING THAT 'CAUSE IT'S TRUE!
BUT...DO YOU THINK IT WILL WORK?
WHY NOT
HERE'S OUR CHANCE TO FIND OUT!
IT'S JUGGIE! HEADING THIS WAY!
GOOD! WE'LL TRY A "TEST RUN"!
FIRST I'LL PUT ON THE STEREO KITCHEN SOUNDS!
NOW THE SIGN!
GOVERNMENT
FOOD TASTING CENTER
VOLUNTEERS WANTED

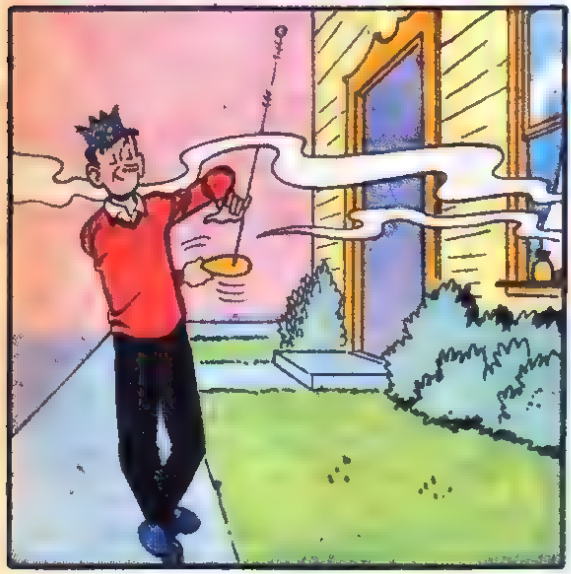
SOME GOODIES ON THE WINDOW SILL!


THE AROMA OF "EAU DE HAMBURGER"!

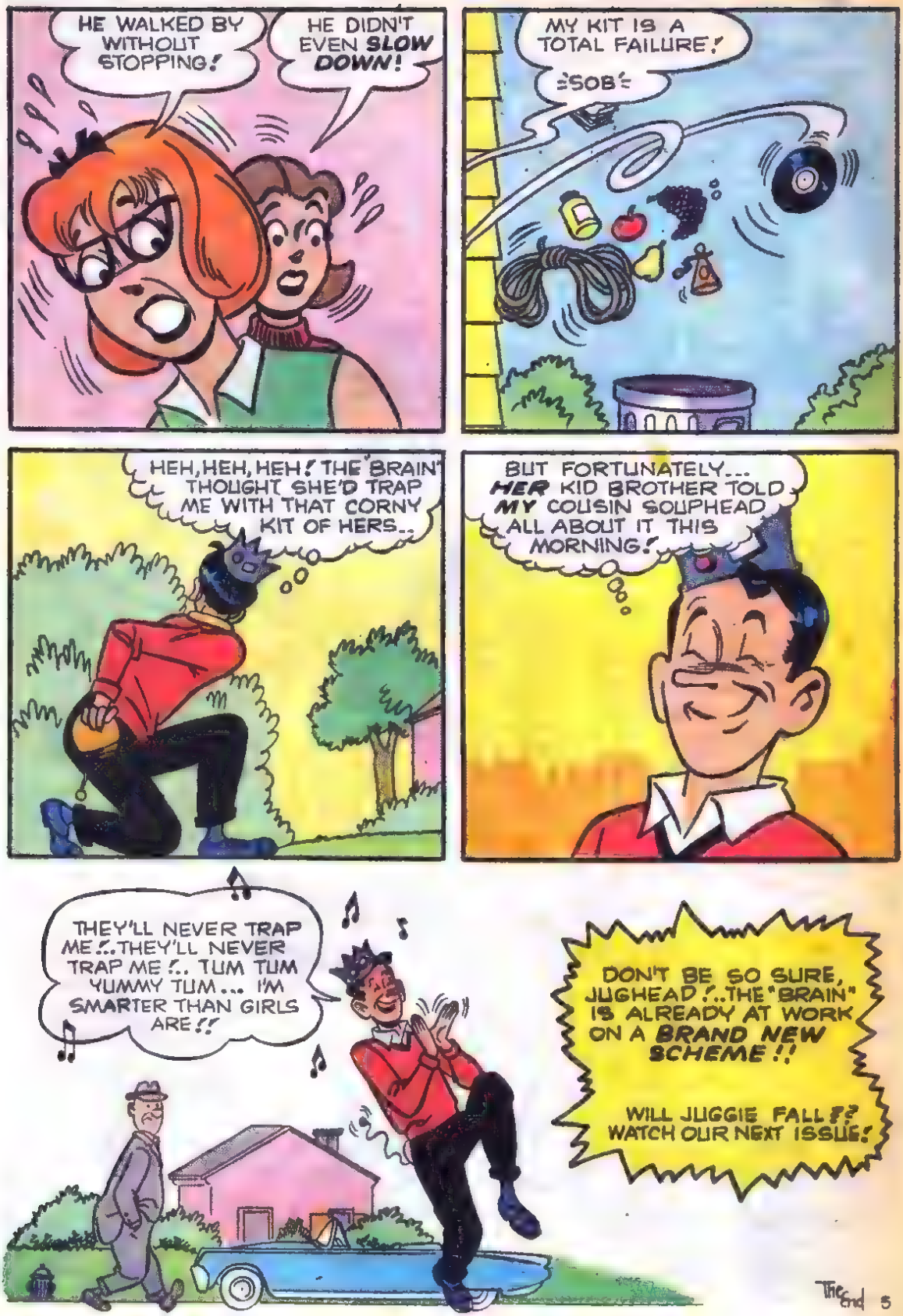
...AND NOW WATCH THAT FLY STEP INTO MY TRAP!


HERE HE COMES!
SSH!





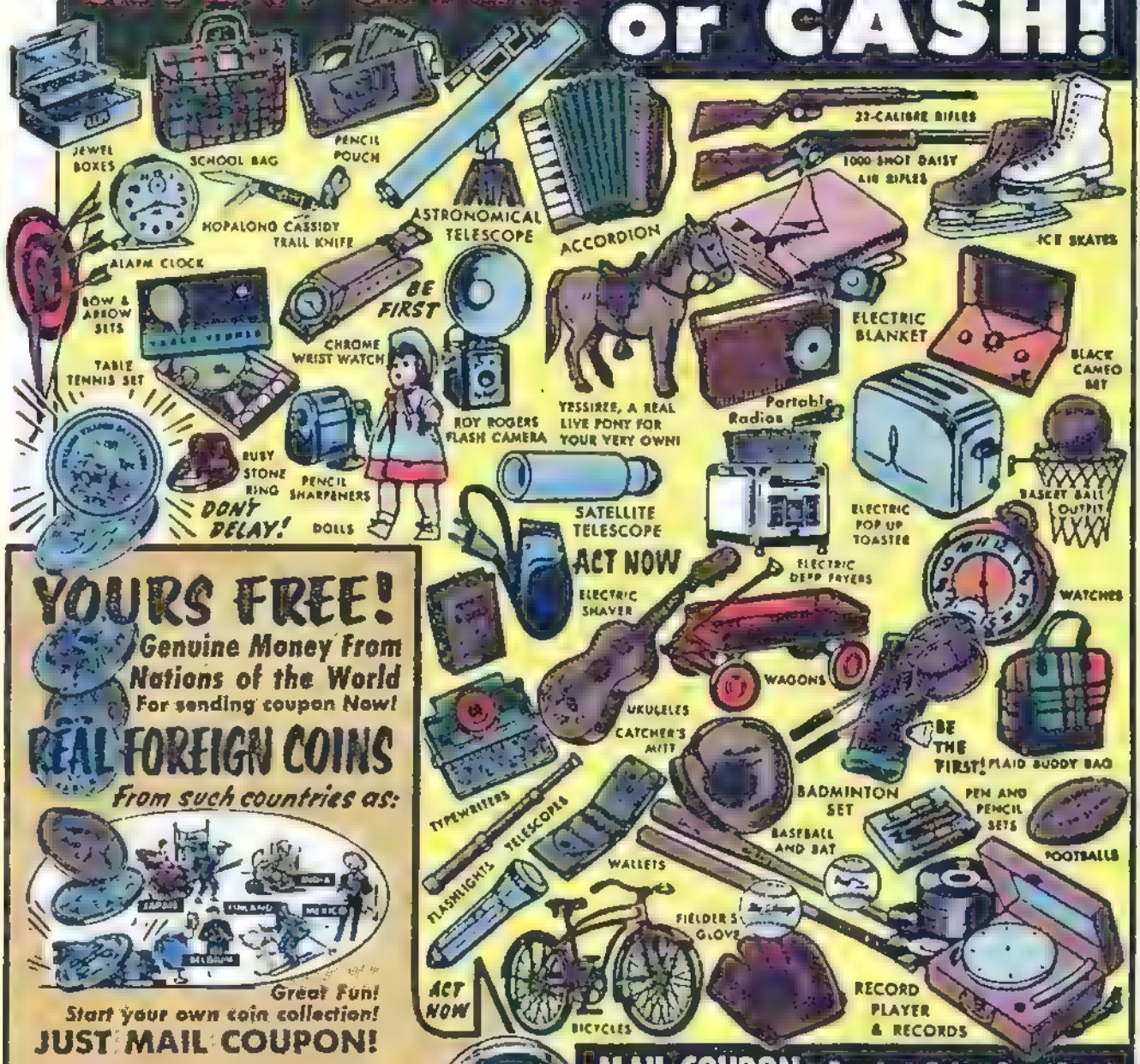
GOVERNMENT
FOOD TASTING CENTER
VOLUNTEERS WANTED


HE WALKED BY WITHOUT STOPPING!
HE DIDN'T EVEN SLOW DOWN!
MY KIT IS A TOTAL FAILURE!
=SOB=
HEH, HEH, HEH! THE "BRAIN" THOUGHT SHE'D TRAP ME WITH THAT CORNY KIT OF HERS..
BUT FORTUNATELY... HER KID BROTHER TOLD MY COUSIN SOUPHEAD ALL ABOUT IT THIS MORNING!
THEY'LL NEVER TRAP ME!..THEY'LL NEVER TRAP ME!.. TUM TUM YUMMY TUM... I'M SMARTER THAN GIRLS ARE!!
DON'T BE SO SURE, JUGHEAD!..THE "BRAIN" IS ALREADY AT WORK ON A BRAND NEW SCHEME!!
WILL JUGGIE FALL!? WATCH OUR NEXT ISSUE!

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN!

YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE!

Genuine Money From Nations of the World
For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

Great Fun!
Start your own coin collection!

JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins, absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have, Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc! You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start. Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.

SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE

WILSON CHEMICAL CO.
DEPT 140-3, TYRONE, PA.

MAIL THIS COUPON

MAIL COUPON—Foreign Coins Sent Free!

Date.....

Wilson Chemical Co., Dept. 140-3, Tyrone, Pa.

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St.... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

SPECIAL ASSIGNMENT FOR

ARCHIE CLUB REPORTERS

Archie Club Reporters! If you would like to own a spanking new bike, here's an opportunity to win one while turning in a story on cycling as an important Archie Club assignment.

All you have to do to win one of a dozen sparkling new American-made bikes is turn in a story of 100 words or less on the subject, "Why My Bike is Important to Me." Think for a moment, what does your bike mean to you? How often have you depended upon it for a swift, interesting ride from place to place? How many times have you depended upon your two-wheeler to get to a ball game, a party, school, to the tennis courts, swimming pool or lake? Many times, you'll probably say.

All of these are reasons why your bike is important to you. Perhaps you had an invitation to a party and might have missed it if your bike wasn't handy. If you depend upon your wheel to get to school or to earn money during your free time, your bike is important to you. Tell us about it and win a bike.

If you stop and think for a moment, you'll discover many, many reasons of the importance of a bike. From there, it will be simple to do a story of 100 words or less and send it to us. The 12 best assignments, by boys or girls, will receive a handsome, deluxe American-made bike for their winning efforts.

Ideas for this national contest should be easy to find, particularly during May, which is American Bike Month. Bike activities will be at a peak. Many repair shops will be offering free inspections for all bikes. Retail stores will be giving away a wonderful fun booklet, "America's All-Time Ten Best Bike Games." It is crammed with information which you can use in your story. Get it. Study it. Use it for background material for your story.

The booklet tells you how to inspect your bike to help keep it in good condition, the all-important 12 official rules of safe riding, information on proper seat adjustment and ten games which are played by groups of riders in every part of the country. All bike retail stores are offering them as a cost-free public service during Bike Month in May.

In many areas, bike repair specialists are offering a cost-free inspection for America's 27 million bike owners. They will inspect the steering assembly, pedals and brakes, riding assembly, spokes and wheels and lights and signalling equipment to help insure your bike's good running condition during the summer months.

All of these activities should give you additional ideas for your assignment, "Why My Bike is Important to Me."

The nation's leading producers of bikes, including the AMF Cycle Co.; Arnold, Schwinn & Co.; Columbia Mfg. Co.; Evans Products Co.; Huffman Mfg. Co.: Murray Ohio Mfg. Co.; and the H. P. Snyder Mfg. Co.

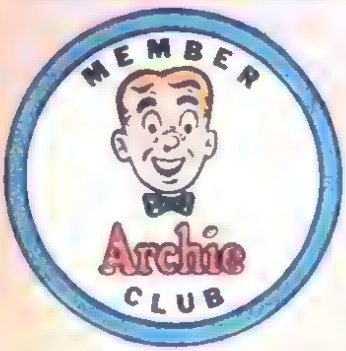
Boys, of course, will receive boys' bikes and girls will receive girls' bikes. Your article will be judged on the basis of neatness and originality of thought. The twelve best stories will win fine, rugged AMERICAN-MADE bikes for their talented writers.

Send your stories to Archie Andrews, "Bicycle Department," 241 Church Street, New York 13, N. Y.

All entries must be postmarked no later than June 30, 1962.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS



Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME ..... AGE
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE

Introductory Offer

50 WALLET SIZE PHOTOS

$1 only

AND WE PRINT YOUR NAME ON EACH FREE

Don't rub your eyes in disbelief. We actually make 50 real photographs of your favorite photo—50 beautiful deluxe studio photoprints. And, absolutely FREE, just for the asking—we'll print your name (or any name) on each and every photo. This is the greatest photo offer ever. Order NOW! Just send us your favorite photo or negative—any size, black and white or color. Only $1. Add 25c for each set for postage and handling. Limit—6 sets to a customer. Prompt service. Money back if not delighted. No COD'S please.

PHOTO-KING. Dept. AB30, , 730 Third Ave., New York 17, N.Y.

"THIS MIGHT BE YOUR LIFE"

READ **LIFE** WITH **Archie** COMICS

ON SALE NOW

208 Different World Wide STAMPS **25¢**

An exciting history of the world and outer space ...The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 6, N.Y.

FAMOUS AMERICANS SET

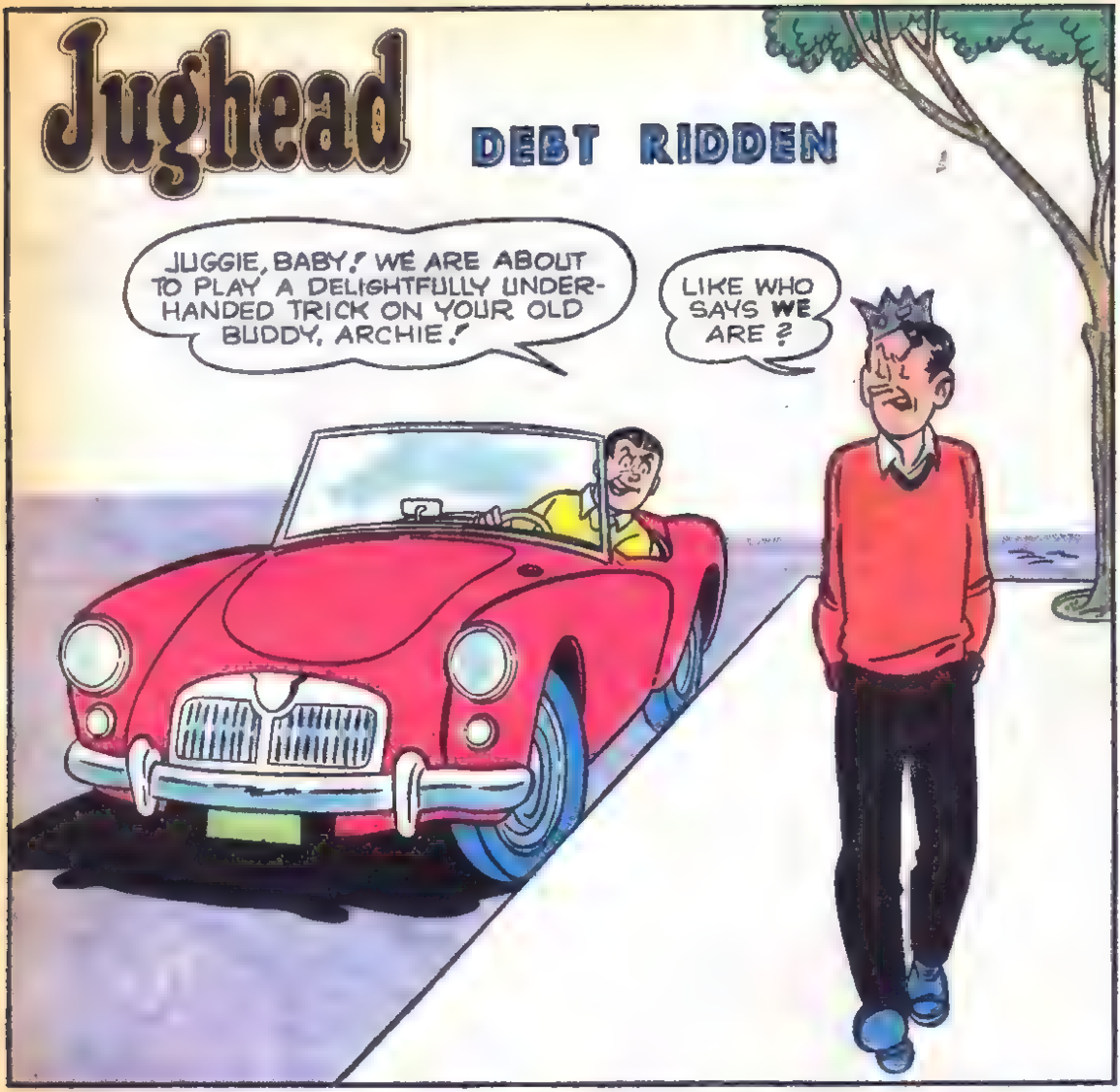
10¢

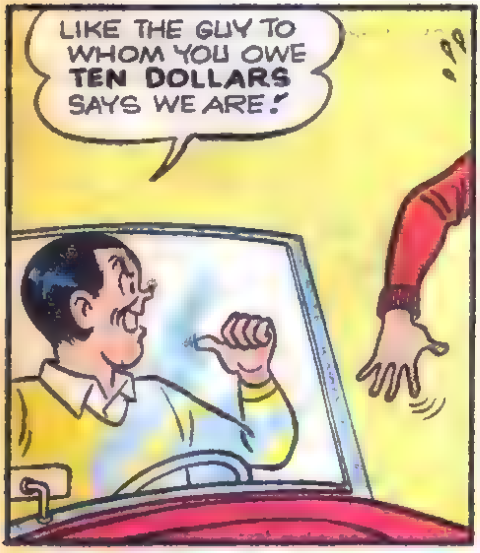
Plus Flag Set, National Parks Set and Presidential Set to $5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

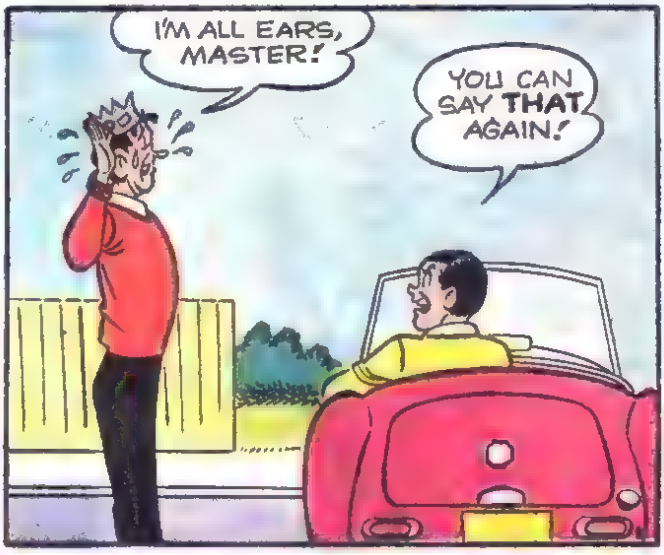
MAXIM STAMP CO., INC.
Dept. 710, 145 Nassau St.
New York 38, N.Y.

Jughead

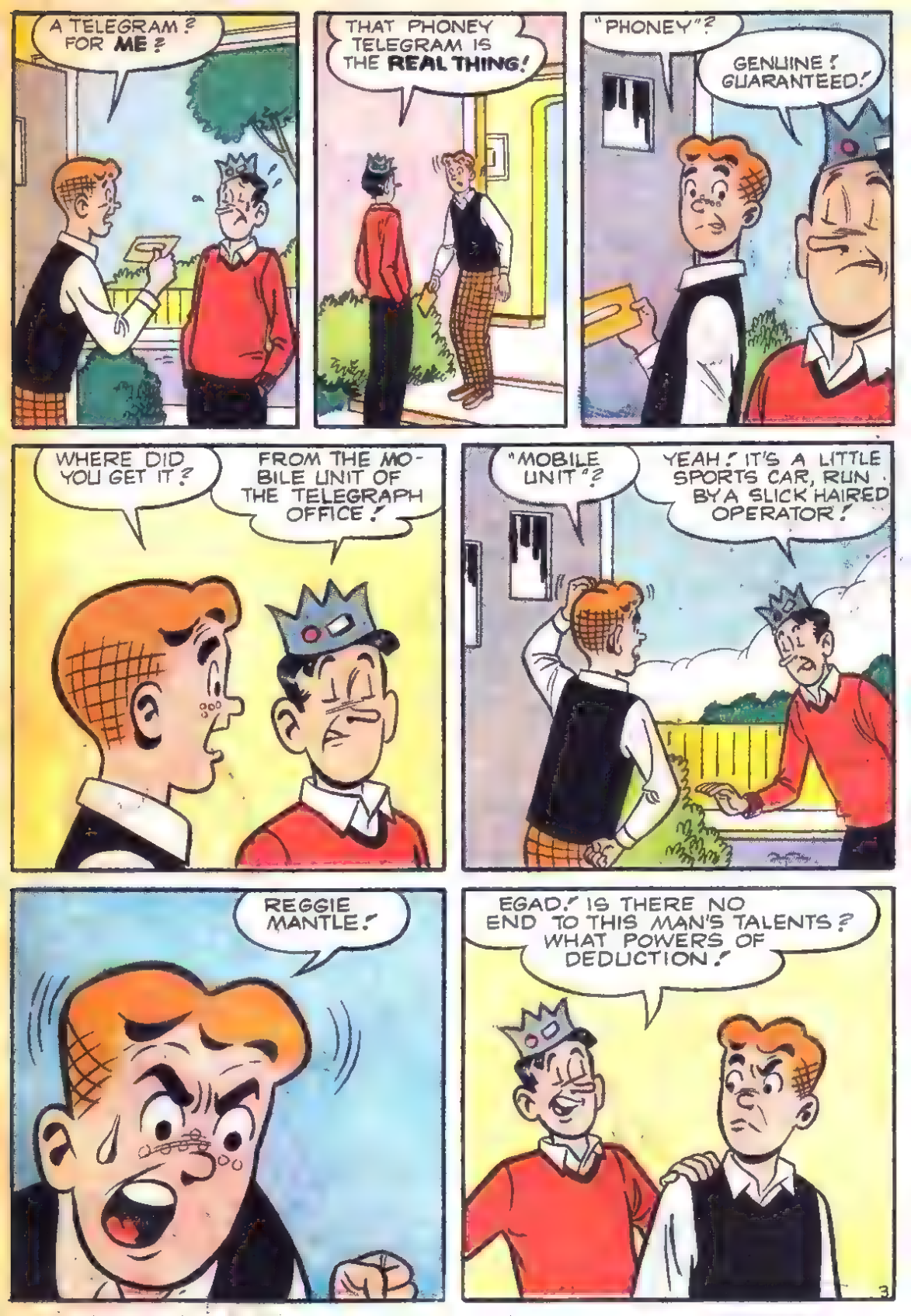
DEBT RIDDEN



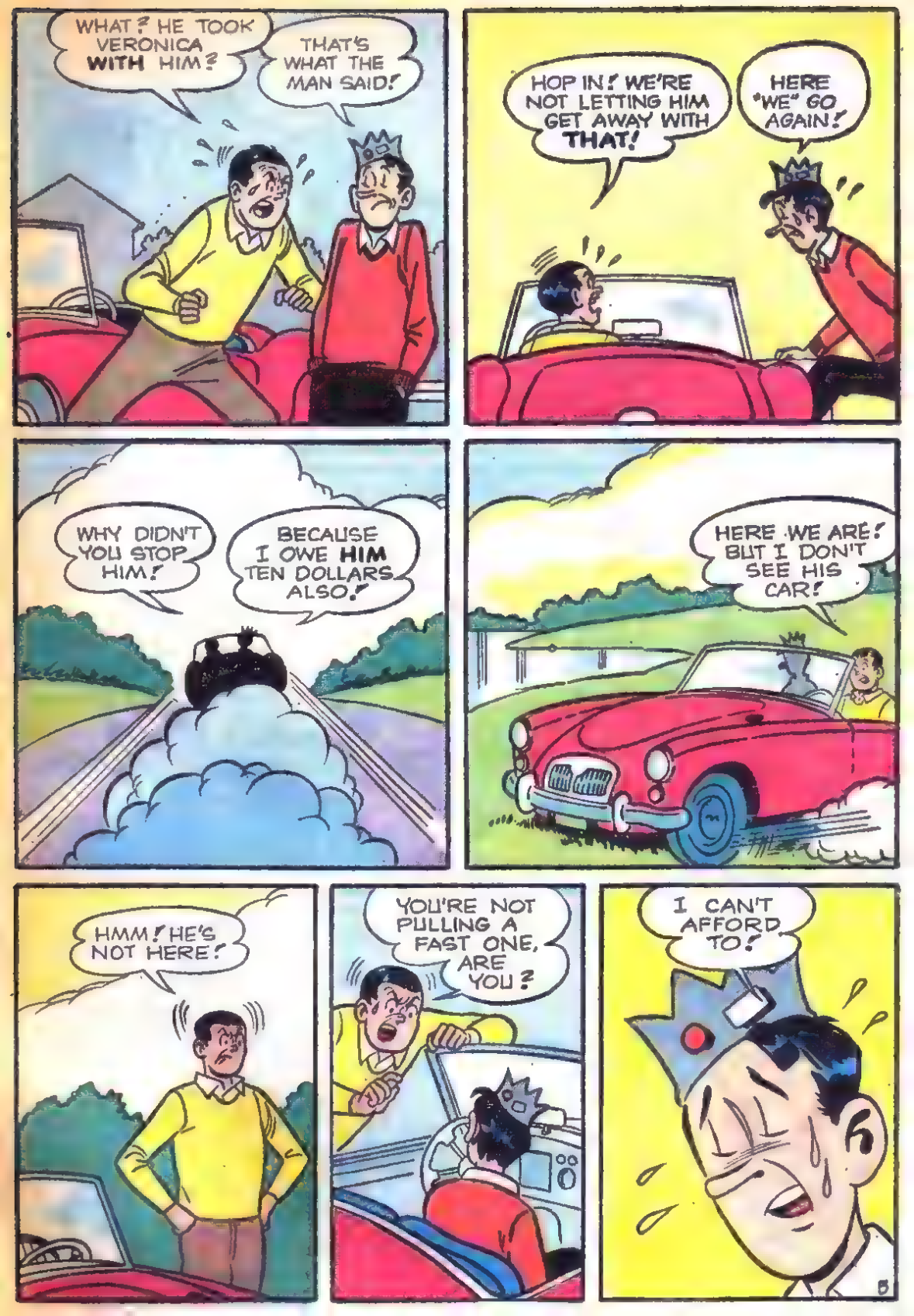


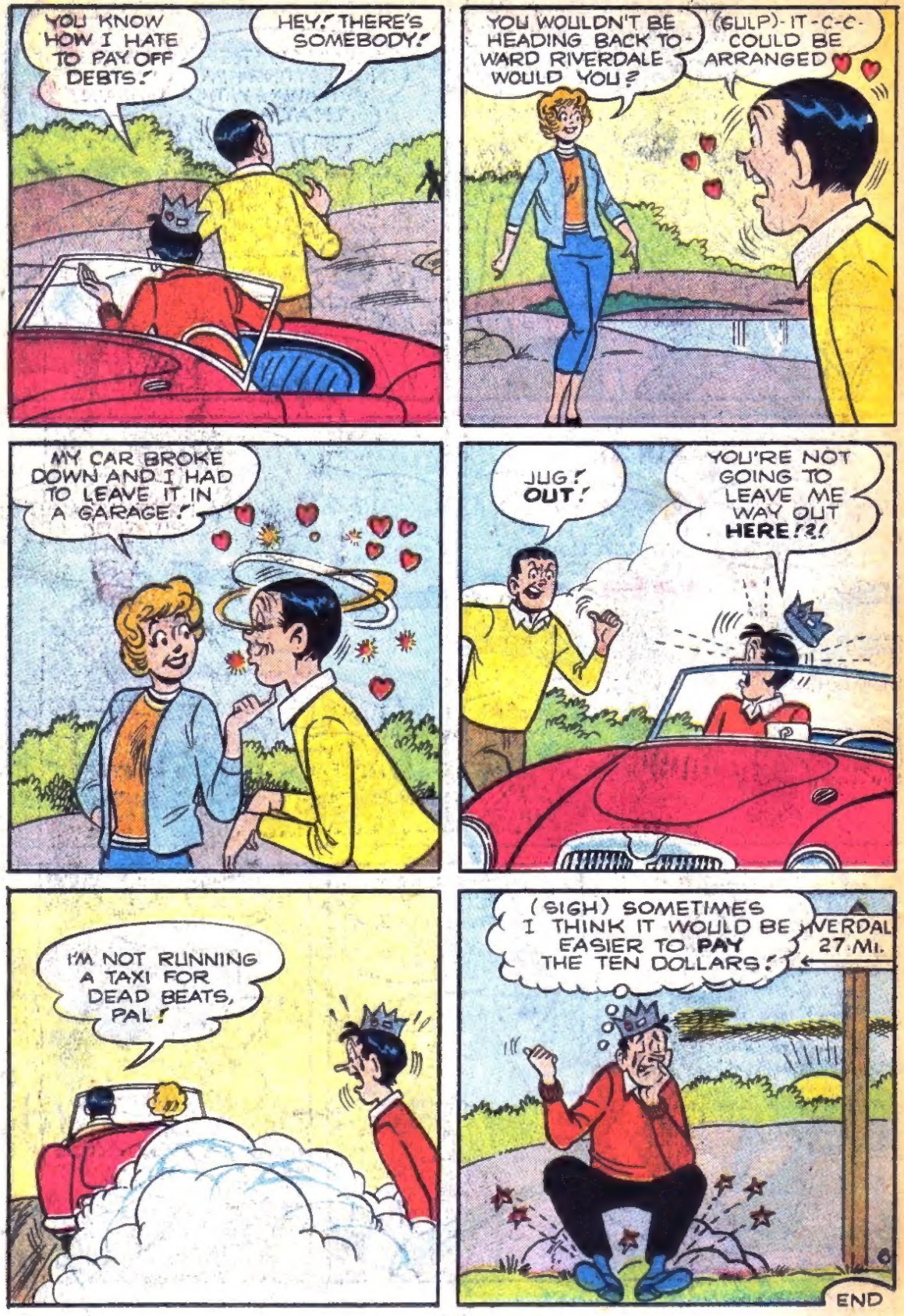


WE'RE GOING TO DELIVER THIS TELEGRAM TO FRECKLE SNOOT!
WE ARE?
HEH! IT'S SUPPOSED TO BE FROM COACH KLEATS!
IT TELLS ARCH TO MEET THE COACH AT SHEPARD'S LANDING TO HELP HIM PREPARE FOR THE SPORTS RALLY!
AND WHILE ARCHIE IS OUT IN THE WILDS, YOU GRAB RONNIE FOR TONIGHT'S DANCE!
YOU'RE PRETTY SHREWD
...FOR A GUY WHO'S STUPID ENOUGH TO GET INTO THE CLUTCHES OF A LOAN SHARK LIKE ME!
I HAVE MY WEAK MOMENTS!
NOW YOU PLAY IT STRAIGHT OR I'LL CALL IN THE LOAN!
DON'T YOU TELL HIM THIS PHONEY MESSAGE IS A FAKE!
WOULD I DOUBLE CROSS AN HONEST BLACKMAILER?


A TELEGRAM? FOR ME?
THAT PHONEY TELEGRAM IS THE REAL THING!
"PHONEY"?
GENUINE! GUARANTEED!
WHERE DID YOU GET IT?
FROM THE MOBILE UNIT OF THE TELEGRAPH OFFICE!
"MOBILE UNIT"?
YEAH! IT'S A LITTLE SPORTS CAR, RUN BY A SLICK HAIRED OPERATOR!
REGGIE MANTLE!
EGAD! IS THERE NO END TO THIS MAN'S TALENTS? WHAT POWERS OF DEDUCTION!
3

I THINK WE'LL TURN THE TABLES ON HIM, JUG!
I DON'T FEEL UP TO MOVING FURNITURE, ARCH!
WE'RE GOING TO TELL HIM THAT I FELL FOR IT AND WHEELED UP TO SHEPARD'S LANDING!
WE ARE?
--WITH VERONICA!
YOK! THAT'S A REAL ROMANTIC SPOT!
HE'LL SHOOT RIGHT UP THERE TO BREAK IT UP!
WE'LL SHOW HIM WHO GET'S LEFT IN THE BOONDOCKS!
NOW GET GOING!
(SIGH) WHAT ALWAYS HAPPENS TO THE "WE"?


WHAT? HE TOOK VERONICA WITH HIM?
THAT'S WHAT THE MAN SAID!
HOP IN! WE'RE NOT LETTING HIM GET AWAY WITH THAT!
HERE "WE" GO AGAIN!
WHY DIDN'T YOU STOP HIM!
BECAUSE I OWE HIM TEN DOLLARS ALSO!
HERE WE ARE! BUT I DON'T SEE HIS CAR!
HMM! HE'S NOT HERE!
YOU'RE NOT PULLING A FAST ONE, ARE YOU?
I CAN'T AFFORD TO!


YOU KNOW HOW I HATE TO PAY OFF DEBTS!
HEY! THERE'S SOMEBODY!
YOU WOULDN'T BE HEADING BACK TOWARD RIVERDALE WOULD YOU?
(GULP)-IT-C-C-COULD BE ARRANGED
MY CAR BROKE DOWN AND I HAD TO LEAVE IT IN A GARAGE!
JUG! OUT!
YOU'RE NOT GOING TO LEAVE ME WAY OUT HERE!?!
I'M NOT RUNNING A TAXI FOR DEAD BEATS, PAL!
(SIGH) SOMETIMES I THINK IT WOULD BE EASIER TO PAY THE TEN DOLLARS!
RIVERDAL 27 MI.
END

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

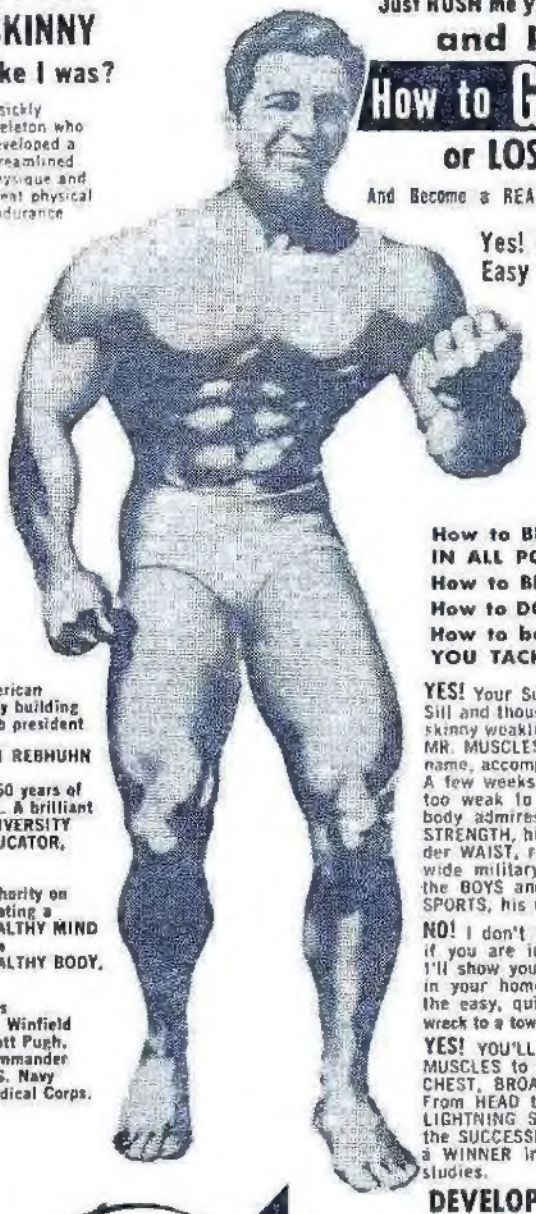
How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY, DANGEROUS FAT

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Are YOU SKINNY like I was?

a sickly skeleton who developed a streamlined physique and great physical endurance



American Body building Club president

BEN REBHUHN

at 50 years of age. A brilliant UNIVERSITY EDUCATOR,

authority on creating a HEALTHY MIND in a HEALTHY BODY,

says Dr. Winfield Scott Pugh, Commander U.S. Navy Medical Corps.

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

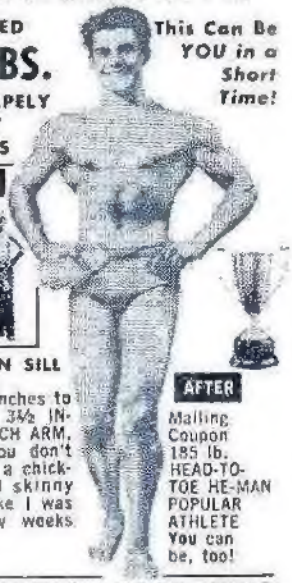
How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and $100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a tower of strength and endurance.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

I GAINED **60 LBS.** OF SHAPELY MIGHTY MUSCLES



This Can Be YOU in a Short Time!

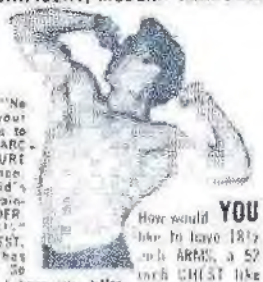
BEFORE Mailing Coupon I was a 125 lb. 6 ft. skinny weakling

says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

AFTER Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

This now MAGNIFICENT, MODERN HERCULES, 26 yr. old teacher, Wm. Butler.



says to YOU. "No matter WHAT your age, I advise you to SEND for the ABC WONDER PICTURE COURSES at once. Under the World's greatest home training BODY BUILDER I now have 18½" ARMS, a 52" CHEST, my STRENGTH has greatly improved. So have my sports. I have won titles like "Mr. Virginia," "Mr. State Y.M.C.A." etc.

How would YOU like to have 18½ inch ARMS, a 52 inch CHEST like this ABC pupil NOW HAS?

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Natural Power Method" is TESTED-PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

MAIL THE COUPON TO ME NOW (before it is too late) as John Sill and the others did

I BROKE A WORLD'S STRENGTH RECORD!

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was, in 10 minutes of fun a day. A.B.C. CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

AFTER mailing coupon below— like you do NOW.

AMERICAN BODY BUILDING CLUB, Dept. AC22 GREAT NECK, NEW YORK

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES, including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings, now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.
I am under no other obligation.
I'm checking everything I need to give me the kind of body I want.
☐ I want to gain ..... lbs. (fill in). ☐ Triple my strength.
☐ I want to streamline my body, get rid of flabby fat.
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST ☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST
☐ I want to become a winning athlete. ☐ I want new pep.

NAME ..... AGE .....
DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.
ADDRESS .....
CITY ..... ZONE ..... STATE .....

FREE Sports, self-defense, Strong-man Stunts Courses Apparatus. Let me know how to get these FREE!

and I'll Send You FREE these 5 AMAZING PICTURE-PACKED TEST COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU

MILLIONS were sold at $1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE!

Schwinn

TEN SPEED VARSITY!!

WOW! 10-speed gears...more power ...more speed...more fun! Test ride this amazing new bike...*feel* the difference! It's the new 1962 Schwinn 10-speed Varsity!

RACING TYPE HANDLE BARS

FRONT AND REAR HAND BRAKES

10-SPEED GEAR SHIFT

RACING TYPE SADDLE

TWO FRONT SPROCKETS

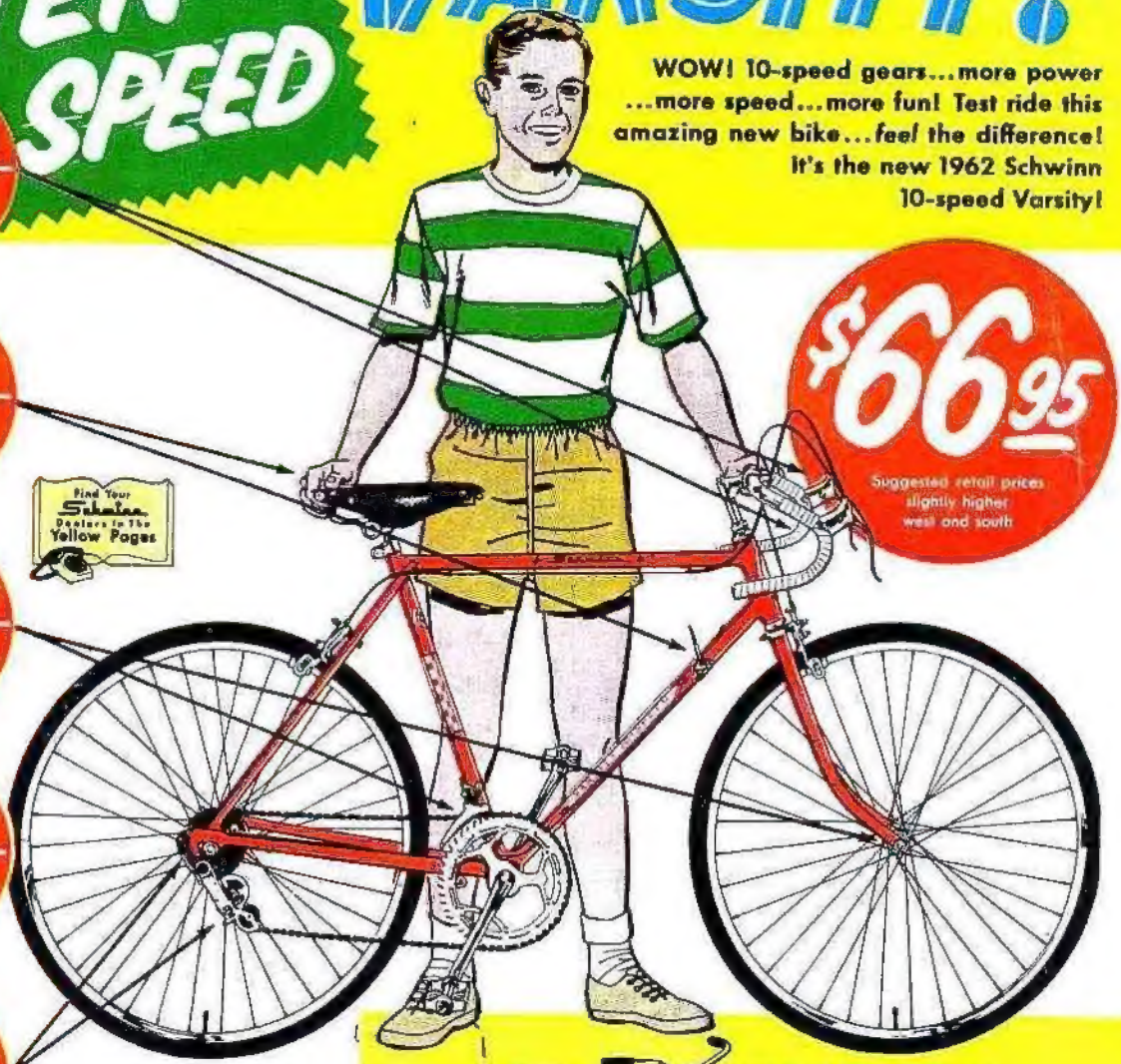
RACING TYPE FRONT HUB

SCHWINN SPORTS TIRES

STURDY TUBULAR RIMS

5 REAR SPROCKETS

HURET DERAILLEUR SPEED CHANGER



$66.95

Suggested retail prices slightly higher west and south

50 Other Schwinn Models...Some Priced As Low As $29.95

NEW FOR 1962!

Schwinn TYPHOON

Full 26" size. Genuine Schwinn quality...and at a new low price. Schwinn quality features too!

24 in. size $38.95
20 in. size $36.95

$39.95

Suggested price. Slightly higher west and south.

ARNOLD, SCHWINN & CO.
1701 N. Kildare Ave., Chicago 39, Ill.

RUSH my big free catalog of the new exciting 1962 Schwinn bikes.

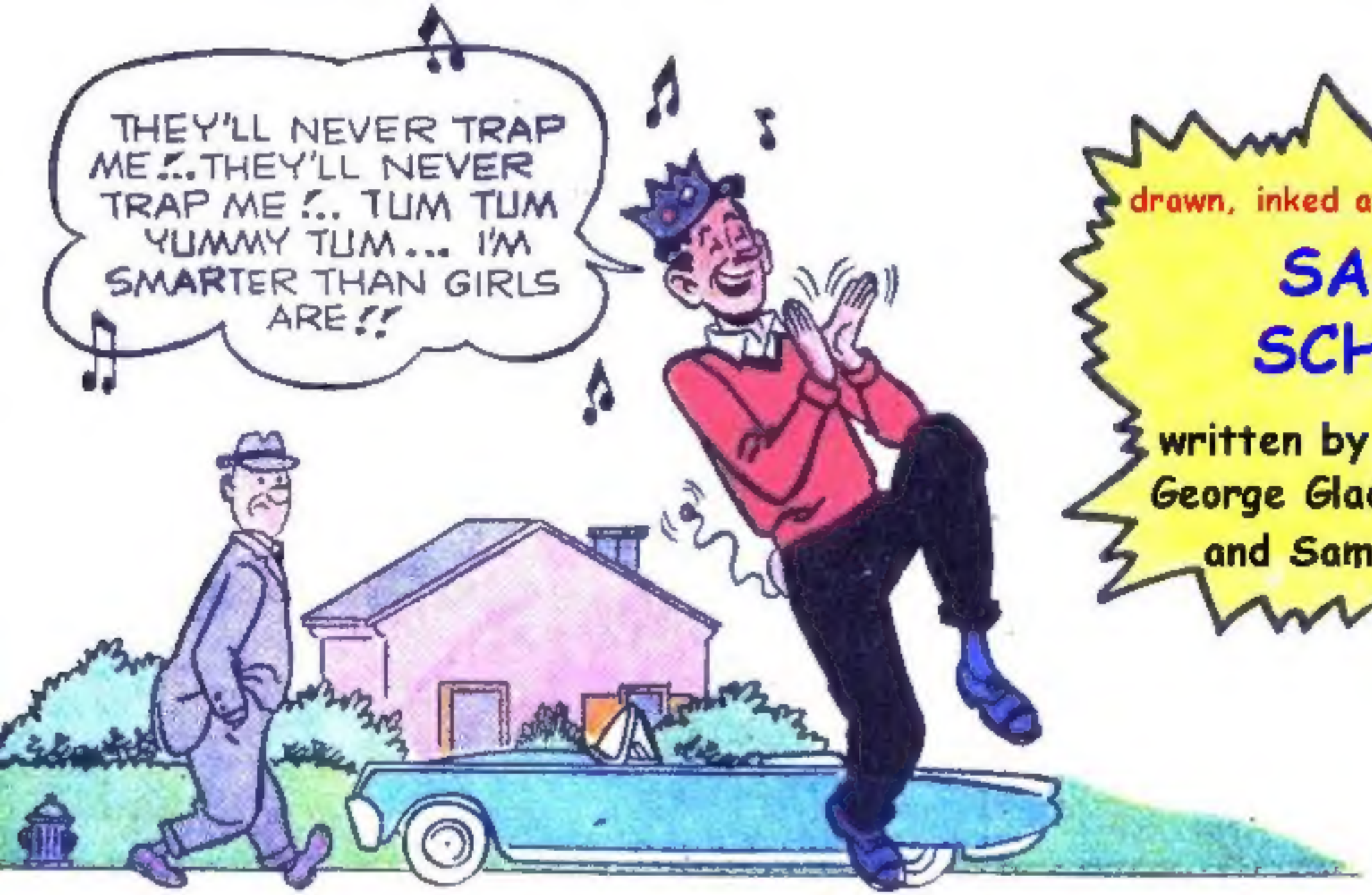
NAME_____

ADDRESS_____

CITY_____ STATE_____

FREE! 1962 CATALOG

Here they are! All the new 1962 Schwinn bikes ...in color. Choose your favorite. All the details, prices too! Free! Mail the coupon today.



drawn, inked and lettered by

SAMM SCHWARTZ

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and Samm Schwartz